

MoneyWise

["MoneyWise.com"](https://www.moneywise.com) is a digital personal finance publication with a mission to create valuable content that helps people make good decisions and get ahead."

- Kyle Trattner, CEO



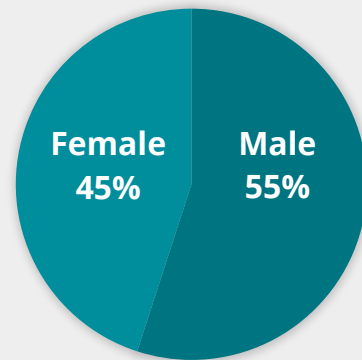
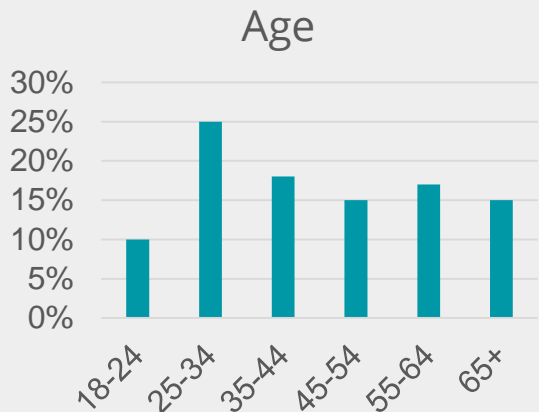
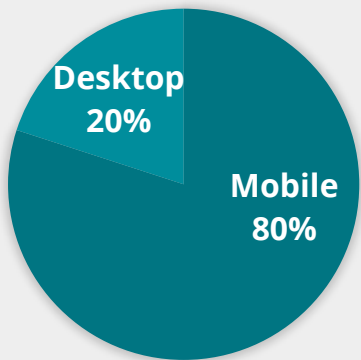
MoneyWise.com Audience

MoneyWise.com attracts users who care about the financial decisions they need to make, in all stages of life.

4 MM
Monthly Users!



55 MM
Monthly Page Views!



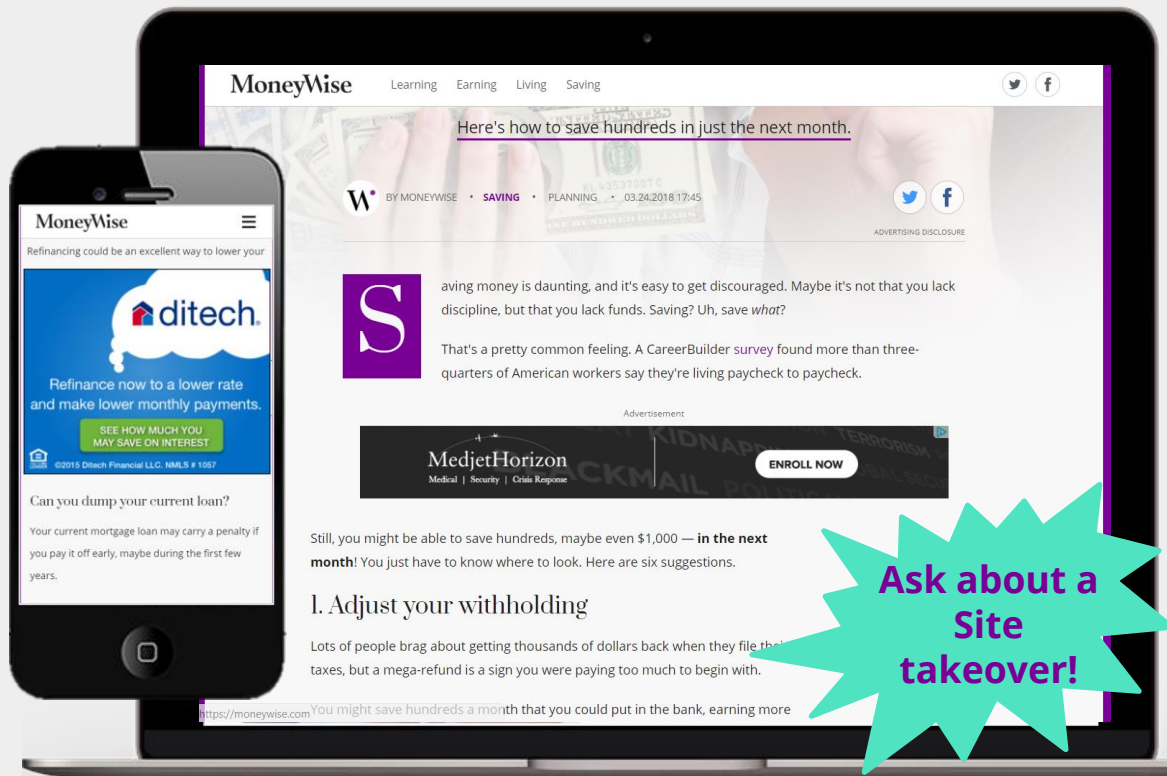
MoneyWise.com Advertising Opportunities

Standard IAB Display

The easiest way to promote your brand to highly engaged consumers

- Desktop (728x90, 336x280, 970x90)
- Mobile (300x250, 300x50, 320x50)
- Vertical and position targeting capabilities
- **75%+ Viewable**

100MM Monthly Impressions!



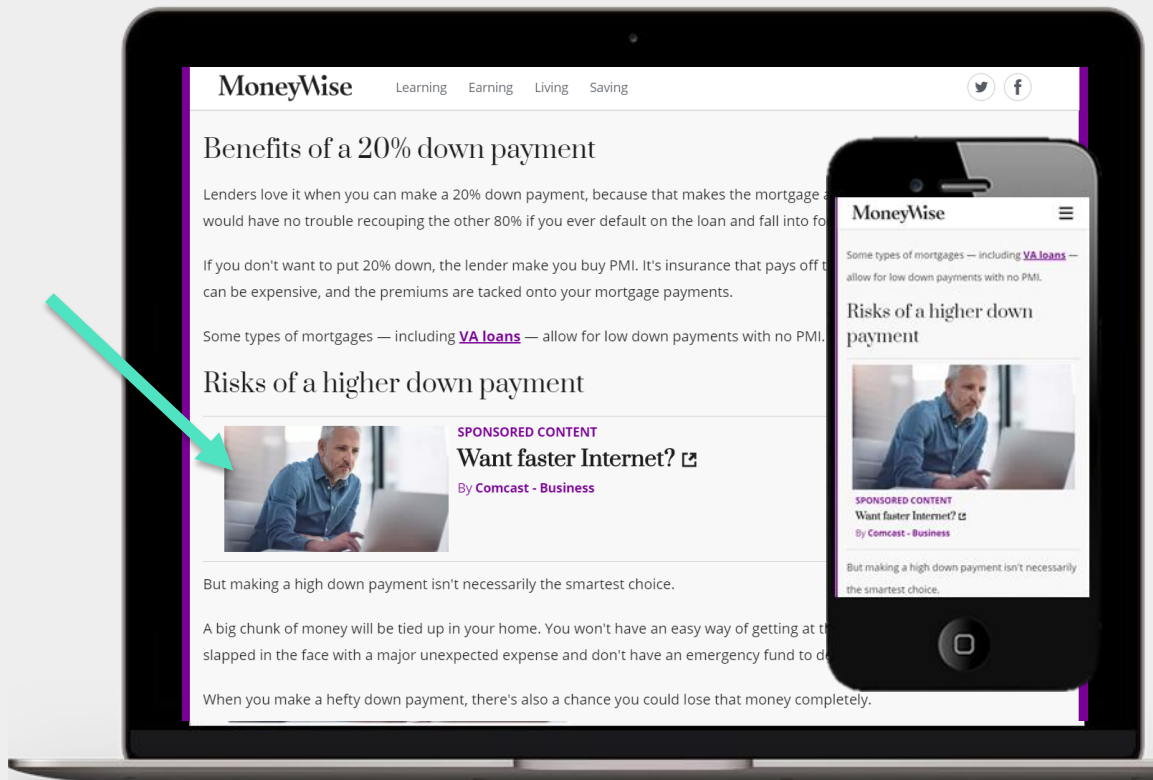
MoneyWise.com Advertising Opportunities

Native Advertising

In-read advertising through infographics, video, galleries, calls-to-action and content (both long & short form).

- Over **75% Viewable**
- High engagement rates

Over **60MM** Monthly Impressions!

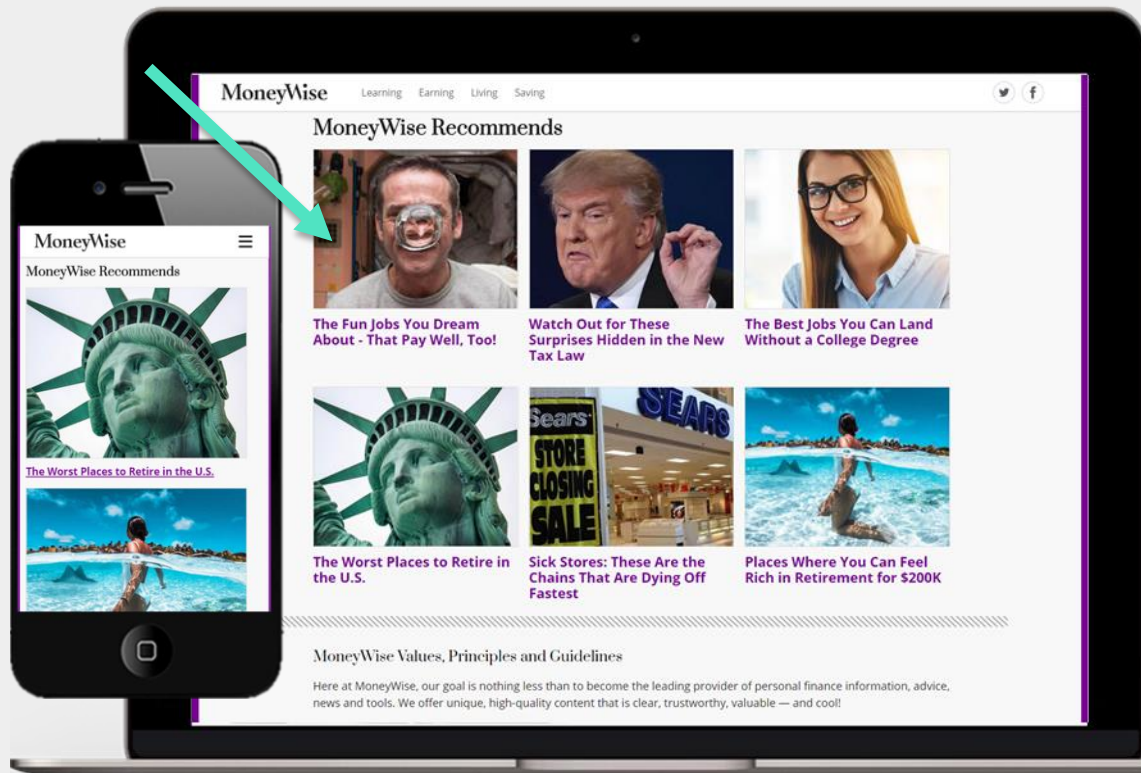


MoneyWise.com Advertising Opportunities

MoneyWise Recommends

Capture the attention of our most engaged readers through our content recommendation widget at the end of each MoneyWise.com article.

- Served on desktop & mobile
- High CTR
- Click out to MoneyWise.com hosted content, or your landing page



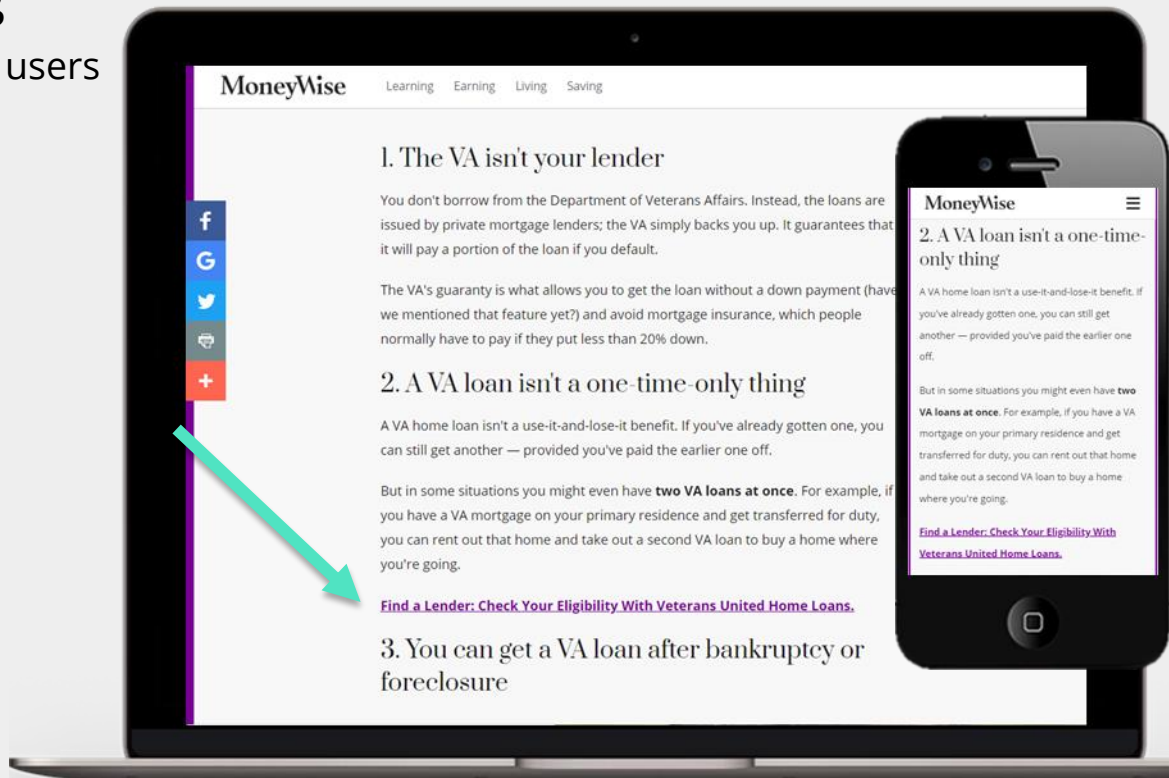
MoneyWise.com Advertising Opportunities

Calls-to-action! Advertising

Grab the attention of our high intent users

- Served on desktop & mobile
- Contextually targeted text link

**Also available within
Content Sponsorships!**



Thank you!

For more information, please email Stefanie@moneywise.com

MoneyWise